

Tompa Akter Oishey

Professional Digital Marketer Expert

SEO | Google Ads | Social Media Marketing | Performance Marketing



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Location: Narsingdi ,Dhaka, Bangladesh

Professional Summary

Results-driven Digital Marketing Specialist with practical knowledge of Social Media Marketing (SMM), Search Engine Optimization (SEO), Google Ads, keyword research, content strategy, audience targeting, campaign optimization, and performance analysis. Skilled in developing data-driven digital marketing strategies to improve online visibility, audience engagement, website traffic, and business growth. Familiar with Google and Meta advertising platforms, SEO tools, social media management, competitor analysis, and digital campaign reporting. Strong interest in building measurable marketing solutions aligned with business objectives.

Core Skills

- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Google Ads & Search Engine Marketing (SEM)
- Keyword Research & Competitor Analysis
- On-Page & Off-Page SEO
- Technical SEO Basics
- Meta Ads & Campaign Management
- Social Media Management
- Content Strategy & Content Marketing
- Audience Targeting & Market Research
- Google Analytics & Performance Tracking
- Conversion Rate Optimization (CRO)
- Campaign Performance Analysis
- SEO Reporting & Digital Marketing Analytics
- Lead Generation & Brand Awareness

Education

- Bachelor of Law (L.L.B) - Narsingdi Law College (Running)

- Department of political science (B.A. Hons) – Abdul Mannan Bhuiyan University College
Passing Year:2025 (CGPA:2.91)

- H.S.C – Narsingdi Govt. Mohila College
Passing Year:2018 (GPA:3.08)

- S.S.C – Brahmandi Madhyamik Girls' High School
Passing Year:2016 (GPA:4.22)

Training & Certification

Diploma in Digital Marketing – Creative IT Institute

Duration: 01 Years (On Going)

NSDA LEVEL- 3 Certified (Professional Digital Marketing)

Soft Skills

- Communication
- Time Management
- Problem Solving
- Organizational Skills
- Teamwork
- Creativity
- Leadership
- Adaptability
- Client Coordination

Languages

- English- Basic
- Bangla- Native
- Hindi - Intermediate

Extra Curricular Activities

- Travelling
- Gardening
- Cooking

Tools & Platforms

- **Google:** Google Ads, Google Analytics 4 (GA4), Google Search Console, Google Keyword Planner, Google Tag Manager
- **SEO Tools:** Ahrefs, Semrush, Ubersuggest, Screaming Frog
- **Content & Design:** Canva, WordPress
- **Social Media:** Meta Business Suite, Facebook Ads Manager, Instagram, LinkedIn
- **Reporting & Analytics:** Google Looker Studio, Microsoft Excel, Google Sheets
- **AI & Productivity:** ChatGPT, Google Gemini

Reference

Md Ahasan

CEO, Ogrogrami Group

CDM, Light of Hope Ventures

Phone: 01642778577

Email: admin@dmahasan.com

Relation: Mentor

Reference

Shimul Mozumder

Faculty

Creative it institute

Phone: 01964915625

Email:

Relation: Mentor